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What is the primary purpose of news journalism?

A) To entertain the audience

C) To inform the audience through fair and impartial reporting

B) To promote products or ideas

D) To manipulate public opinion



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Which of the following is NOT one of the main characteristics of reliable information?

A) Verification

C) Interactivity

B) Independence

D) Accountability



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What does "editorial judgement" involve in the context of news production?

- A) Marketing techniques
- B) Selection and placement of stories based on tone and relevance
- C) Engagement and entertainment methods
- D) Public relations strategies



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Which is a characteristic of propaganda?

- A) It is designed to influence opinion with biased and misleading information
- B) It focuses solely on providing raw, unedited information
- C) It aims to report news without any alterations
- D) It is primarily used for educational purposes



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Why is independence important in journalism?

- A) Improves writing style
- B) Ensures unbiased reporting
- C) Speeds up news production
- D) Broadens viewpoints



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What is the primary purpose of promotion in media?

- A) Education of the audience
- B) Ensuring transparency
- C) Entertaining audience widely
- D) Influence opinions



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Which of the following about news content is NOT a result of digitalisation?

- A) It is distributed across multiple delivery platforms faster
- B) It is interactive
- C) It is important for the foundation of democracy
- D) Content from different platforms can be included in a single news report



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Which of the following is NOT among the universal news driver?

A) Magnitude

C) Timeliness

B) Proximity

D) Usualness



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Which of the following is NOT one of the characteristics which defines news?

A) Verification

C) Independence

B) Accountability

D) Entertainment



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**Which of the following is NOT among news values
(makes something newsworthy)?**

A) Currency

C) Transparency

B) Impact

D) Human interest



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Which of the following is a primary information source?

A) Bibliography

C) Catalogue

B) Book

D) Database



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Which of the following is a secondary information source?

A) Archival material

C) Dissertation

B) Index

D) Government document



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Which of the following source is an annual compendium of useful data and statistics relating to countries, personalities, events, subjects?

A) Almanac

C) Encyclopedia

B) Guide

D) Dissertation



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Which of the following is a list of works, documents, and/or bibliographic items, usually with some relationship between them (e.g., by a given author, on a given subject)?

A) Almanac

C) Guide

B) Bibliography

D) Dissertation



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Which of the following includes information about a person's life?

A) Yearbook

C) Biography

B) Dictionary

D) Dissertation



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Which of the following is a collection of entries for words giving definitions, etymology, foreign-language equivalents, grammar, synonyms, and usage.

A) Yearbook

C) Almanac

B) Dictionary

D) Dissertation



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Which of the following is a collection of entries which give background information, definitions, explanations on a variety of topics in a discipline or subject?

A) Almanac

C) Encyclopedia

B) Biography

D) Dissertation



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Which of the following is an annual publication providing brief, up-to-date information about a country, organization, discipline, or subject.

A) Dictionary

C) Dissertation

B) Encyclopedia

D) Yearbook



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Which of the following is a periodical which contain scholarly articles and disseminate current information on research and development in a particular subject?

A) Journal

C) Database

B) Book

D) Thesis



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Which of the following is providing access to the published literature of different disciplines?

A) Journals

C) Conference papers

B) Books

D) Databases



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What will be the result of the following search strategy: Misinformation NOT Disinformation?

- A) It will find records containing disinformation
- B) It will find records containing either of the terms or both terms together
- C) It will find records containing both search terms together
- D) It will find records containing misinformation, and will exclude those containing disinformation



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What will be the result of the following search strategy: Misinformation AND Disinformation?

A) It will find records containing only misinformation

C) It will find records containing either of the terms or both terms together

B) It will find records containing only disinformation

D) It will find records containing both search terms together



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What will be the result of the following search strategy: Misinformation OR Disinformation?

A) It will find records containing only misinformation

C) It will find records containing either of the terms or both of them together

B) It will find records containing only disinformation

D) It will find records containing only both search terms together



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Which of the following cannot be retrieved as a result of a truncation search with librar stem (librar*)?

A) Library

C) Libraries

B) Librate

D) Librarian



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Which of the following cannot be retrieved as a result of a truncation search with informat stem (informat*)?

A) Informal

C) Informational

B) Information

D) Informativeness



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Which of the following cannot be retrieved as a result of a truncation search with journal stem (journal*)?

A) Journey

C) Journalism

B) Journals

D) Journalists



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Which of the following cannot be retrieved as a result of a truncation search with cat stem (cat*)?

A) Cats

C) Catalyst

B) Calory

D) Catastrophic



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Which of the following search will provide fewer results?

A) ("filter bubbles" OR "echo chamber") AND "social media"

B) (filter bubbles OR echo chamber) AND social media

C) (filter bubble* AND echo chamber*) AND social media

D) (filter bubbles AND echo chamber) AND social media



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Which field would you search to find books about Paul Veyne?

A) Author

C) Publication name

B) Title

D) Subject



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Which technique broadens your search to include various word endings?

A) Wildcard

C) Phrase searching

B) Truncation

D) Nesting

